



New companies: social capital as useful as the financial one



CITTRU project “Become a Successful Entrepreneurs” gives not only opportunities to get funding to start up a company, but **it provides a lot of useful contacts with other young entrepreneurs.** “*In my case*” – acknowledges Małgorzata Świstowska, who established [Gzegzółka, language school for foreigners](#) – “*participation in the CITTRU project gave not only access to money, but also a lot of valuable contacts with other people, who have also established their own companies.*”

It resulted in cooperation with several of them. Graphic studio prepared advertising materials, another company designing Internet pages dealt with Internet ads.

*In the next stage – she continues – we are planning to collaborate with two other firms: one offering e-learning services and another having its own sound studio. In my opinion, this kind of cooperation is possible because trainings in CITTRU gave us not only knowledge how to run a company, but enabled us also to establish friendly contacts with one another. **One of positive outcomes is that our relations are based on trust and that is really crucial when doing business together.** Another thing is that within “Become a Successful Entrepreneurs” project CITTRU team has chosen a group of 22 young people, which are eager to work and cooperate in an entrepreneurial spirit.*

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